



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310) 659-0205
Dick Rosengarten, Publisher

VOL. XVIII
No. 33

SEPT. 2, 1996

CAMPAIGN '96: THE BATTLE AGAINST 214 & 216.

Editor's note: Just in case you haven't seen it yet, the **NO on 214 & 216** committee (*Taxpayers Against Higher Health Costs*) is on the air with its first tv spot, in what's expected to be a mega-buck media campaign to defeat a pair of health care initiatives. The NO side also has a radio spot. Here's our update & analysis...

...The battle to defeat two similar initiatives aimed at making major reforms in the way that HMOs operate in Calif. is now under a full head of steam. The first flight of :30 sec. tv spots and a :60 sec radio spot are now airing statewide. The spots for tv & radio were produced by Goddard-Claussen/1st Tuesday -- the same firm which bashed the daylight's out of the Clinton health care reform bill 3 years ago with those *Harry & Louise* tv spots...

...One of the elements in the current tv ad which has attracted some attention is the use of identical twin men. (YES on 214 calls these guys *Harry & Lou*). It's very subliminal, but with the copy, its purpose is to let voters know that there are two "nearly identical" health care measures on the Nov. 5th ballot. Like we predicted, the NO side has found a way to paint both measures with the same brush --- claiming that passage of either or both will result in higher health care costs...

...Supporters of 214 & 216 might disagree, but the fact is that both measures do have some similar provisions. The big difference: 216 contains numerous **taxes**. The taxes would help pay for a independent *consumer watchdog group* to monitor the health care industry...

...The Gag Clause Controversy. Both 214 & 216 contain language which prohibits written or unwritten ***gag rules*** to prevent doctors & other health care professionals from telling patients about the care they need. Now here's the controversy: on page 56 of the new

Calif. Ballot Pamphlet (in the rebuttal section written by opponents of 214), it says "Existing Law Already: prohibits gag rules." If this statement were true, why was GOP Assemblywoman Barbara Alby's recently passed AB 3013 (to ban gag rules) necessary?? A source in Alby's office told CALPEEK, "We were surprised to see it too." This source called the statement on page 56 a "misrepresentation." Alby's new law won't take effect until Jan. 1, 1997 --- and it hasn't been signed as yet by Gov. Wilson, although it's on his desk awaiting action...

...FYI: tired of lawyer jokes? How about an HMO joke? This is from YES on 214's weekly fax. *Three doctors die and go to Heaven. They meet St. Peter and are forced to tell why they should be admitted. MD #1 says he found a cure for leprosy. St. Peter grants him entry. MD #2 says he found a cure for polio. St. Peter grants him entry. MD #3 says he perfected health care in the 20th Century by founding the HMO concept, which saved thousands of hospitals from financial ruin. St. Peter says, "Ok, you can come in, but only for 4 days." Stay tuned...*

CALPEEK WILL BE DARK WEEK OF LABOR DAY

We will be taking another vacation break this coming week - Labor Day week, from Sept. 2nd to 8th. So our next newsletter will be dated Sept. 16th....

CAMPAIGN '96: TOBACCO AS A POLITICAL ISSUE.

Editor's note: There weren't too many dry eyes at the DNC convention last Wednesday (8/28) as VP Al Gore told the story about the death of his sister, Nancy, due to lung cancer --- caused by smoking. Did the Veep's speech about smoking & tobacco, along with Pres. Bill Clinton's recent action to crack down on the marketing and sale of tobacco to young people, put tobacco on the front burner along with other hot social agenda

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

issues (guns & abortion) as a key issue in Campaign '96??? Here's our report & analysis...

...Gore's speech was very moving, was probably one of his best speeches ever and may have helped a great deal in pushing tobacco onto the front burner of hot political issues. There's no doubt that bashing tobacco and smoking plays well with voters in most parts of the country (except for tobacco growing states). A recent Newsweek poll (8/25) indicated that 74% of those surveyed favored the new regulations proposed by the Clinton Admin. (for curbing the marketing of cigarettes to teenagers). These new restrictions, sources say, play well in the suburbs and with women voters...

...In addition to these recent developments, one can hardly forget Bob Dole's comment that *tobacco is not addictive*. FYI: a recent letter to the L.A. Times from a Denis Hickey of Whittier said: "Given his position on firearms and tobacco, Bob Dole's political logo is inescapable. It has to be the *smoking gun*."...

...Here in Calif., where the State has one of the most aggressive advertising campaigns against tobacco and smoking, there are several local campaigns where tobacco and smoking could be key issues. It's already the hot issue in the 54th AD, where Demo challenger Gerri Schipske (a nurse & health care attorney) has repeatedly gone after freshman incumbent Steve Kuykendall for his acceptance in '94 of \$125,000 from Philip Morris, Inc. That money arrived days before the election and helped push Kuykendall over the top against former Demo Assemblywoman Betty Karnette --- who is still angered...

...And tobacco could become a hot issue in the OPEN 24th CD race where BOE Member Brad Sherman(D) faces GOp Rich Sybert. Sybert opposes any additional regulations on tobacco --- whereas Sherman is very much in favor of those restrictions. In addition, Sherman has gone on record as opposing the sale of single-cigarette packs in Calif., a subject which has come up before the Bd. of Equalization. Stay tuned...

ROSS PEROT TO ADDRESS COMMONWEALTH CLUB.

Reform Party presidential nominee Ross Perot will address the membership of the Commonwealth Club of Calif., 11:45 a.m., Sept. 18, Hilton Hotel, S.F. For info & RSVPs, ☎(415)597-6705...

CAMPAIGN '96: OPPOSITION TO CAMPAIGN REFORM INITIATIVES STILL UNSURE DESPITE NEW APPEALS.

Editor's note: On Aug. 5th, CALPEEK reported the formation of *Citizens For Choice In Government*, the only NO committee organized to fight against the two campaign reform measures, Props. 208 & 212. Here's a brief update & analysis...

...A month after formation, the only NO on 208/212 committee is still struggling to get off the ground and thus far hasn't attracted the kind of support its organizers had hoped for. Citizens For Choice In Govt. was formed to get the campaign management profession involved in the active opposition to both measures. Thus far, two(2) fundraising appeals have been mailed: one to campaign managers and vendors who cater to the profession; and a second mailer to State PACs. Results have been minimal. L.A.-based David Gould remains as the group's treasurer, but Sheryl White of San Diego based Statecraft, Inc. is now the group's official spokesperson...

...White is still hopeful that Citizens For Choice In Govt. will be able to merge its operation with another group --- and she and others in this committee have been in contact with The PBN Co. of San Francisco, who also have been exploring an opposition campaign. Sources tell CALPEEK the CA Chamber of Commerce may be interested in forming an opposition committee, but these plans are still vague and may involve only opposition to Prop. 212. There's also been talk about doing a poll to see if an opposition campaign stands a chance of winning. The theory making the rounds among campaign professionals is that if the voters only knew how unrealistic these two initiatives were, they'd reject them. The basic theme of all those in opposition is that if either 208 or 212 should win, only wealthy candidates will be able to run for office; and those who don't have personal wealth will have to spend even more time raising money than they do now. This will be especially true of State legislative candidates...

...In addition to White and The PBN Co., L.A.-based Demo consultant Larry Levine faxed a memo to some 50 consultants statewide, trying to drum up some interest in an opposition campaign. While the response to Levine's memo was not great (only 4 responses), he remains optimistic that funds can be raised to run an effective NO campaign --- providing that contributors

know the effort would be a *no overhead* campaign, meaning that consultants would provide their work on a pro bono basis. An interesting idea. Stay tuned...

CALPEEK's LEGAL FILE: INSIDERS LOOK FORWARD TO THE DIRTY TRICKS/GOP TRIAL IN ORANGE CO.

Editor's note: The trial of GOP Assemblyman Scott Baugh of Huntington Beach and two other GOP staffers has been *delayed once again*, but sources think the trial could get underway by mid-September if the Orange Co. DA is able to defeat a number of legal motions filed by the defense which will come before the court Sept. 5th. Here's our recap & analysis...

...In contacting various sources in Orange Co., most had the same opinion: the defense very much wants to delay this trial until AFTER the Nov. 5th election. And so does the *Orange Co. GOP Junta*, the conservatives who control Republican Party politics in this part of the state. If Baugh, who is charged with 4 felony and 18 misdemeanor campaign reporting violations, is convicted before the election, he'd have to resign and could not hold elective office. And this could lead to a Demo winning the 67th AD on Nov. 5th. The Demo running against Baugh is Cliff Brightman. Because of this, there have been rumors that GOP businesswoman Haydee Tillotson (who ran in the 67th AD recall last year) may be preparing to launch a write-in campaign should the GOP's worst nightmare occur...

... Rhonda Carmony (a top aide to U.S. Rep. Dana Rohrabacher) and Baugh's chief-of-staff, Maureen Werft, also are awaiting trial, but on different charges. All the defendants deny any wrongdoing. The allegations against the trio grew out of the 1995 67th AD recall of former GOP Assemblywoman Doris Allen. Allen was recalled and Baugh was elected in her place. Baugh's election gave Assembly Republicans the key vote in electing Curt Pringle as Speaker...

...For those with short memories, this case of dirty tricks began to unravel when conservative Demo Laurie Campbell was kicked off the 67th AD recall ballot after she told a Sacto judge she was not the circulator of her nominating petitions --- even though she signed those papers...

...Three GOP legislative/campaign operatives (Mark Denny, Jeffrey Gibson & Allan Richard Martin) have

pled guilty to misdemeanor charges and have been placed on probation. They admitted to participating in a plan to put Campbell on the ballot as a decoy to drain votes from Linda Moulton Patterson --- the Demo frontrunner. And in their testimony to the grand jury, they named Carmony as being a *key player* in the plan. (Baugh recruited Campbell, but he was not part of the plan to collect the signatures on her behalf)...

...What about GOP Assembly Speaker Curt Pringle? Pringle has said that his Deputy C-O-S, Jeff Flint, knew about the plans to recruit Campbell and also knew that Mark Denny was involved. Beyond that --- nothing. Flint was recently named an unindicted co-conspirator in the case against Carmony. Not good news for either Flint or Pringle...

...The case against Baugh for campaign reporting violations is more complex and will to a large extent depend upon the credibility of Baugh campaign treasurer Dan Traxler. One of the key charges against Baugh is that he concealed an early \$1,000 contribution from Laurie Campbell's husband, Rick, until election day. Had this contribution been reported on time, it could have caused serious political problems for Baugh. Stay tuned...

CAMPAIGN '96: CALIF. BALLOT MEASURE UPDATE.

Editor's note: Here's another update about initiatives on the 1996 ballot + some other helpful info...

◆ **CA Chamber on Warpath** - The Calif. Chamber of Commerce is on the offensive against 7 of the 12 ballot initiatives facing Calif. voters Nov. 5th. The CofC has IDed Props. 207, 210, 211, 212, 214, 216 and 217 as *Job Killers*. The Chamber has mailed a slate of these "unfriendly 7" to potential contributors and firms which could be impacted. Goddard Claussen 1st Tuesday are doing the NO side of Props. 207, 211, 214 & 216. Woodward & McDowell is handling NO on 217 and The PBN Co. is doing NO on 210. Our sources say these three firms will assist the Chamber in their efforts at no charge...

◆ **Prop. 211** - L.A. Mayor Richard Riordan and former CA Lt. Gov. Leo McCarthy(D) have both announced their **opposition** to Prop. 211, the Securities Fraud initiative...

POLITICAL/MEDIA PANEL DISCUSS CAMPAIGN '96.

The L.A. Chpt. of PRSA will present a panel of news media & political experts to discuss Campaign '96, 12 noon, Sept. 19, Taix Restaurant, Hollywood. Panelists include Bill Rosendahl of Century Cable TV; former co-host Terry Anzur of America's Talking; CMA President Bill Campbell; Dole campaign advisor Marty Wilson; and Tom Umberg, CA chair of Clinton/Gore '96. Panel moderator will be Joe Cerrell. For info & RSVPs ☎(213)461-4595...

COUNCILMAN ALARCON AT L.A. AFFAIRS FORUM.

L.A. Councilman Richard Alarcon will address members of the L.A. Current Affairs Forum, 11:30 a.m. reception, 12 noon lunch, Sept. 23, Hyatt Regency Hotel, L.A. For info & RSVPs ☎(213)627-7427...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ ***L.A. Co. DA's Race*** - In the most recent L.A. Co. DA's debate (Lincoln Club/S.F. Valley 8/27), in response to a question about cameras in the courtroom, Dep. DA John Lynch (challenger to DA Gil Garcetti) says he favors cameras except in high profile trials "in which lawyers play to the camera." BUT then Lynch appeared to reverse himself when he criticized Sup. Court Judge Hiroshi Fujisaki for barring the cameras in the upcoming *O.J. Simpson civil trial*. Why does Lynch favor cameras in the courtroom for the Simpson civil trial? The more exposure voters get to this case, the better it is for Lynch because many insiders believe the entire DA's election is a referendum on Garcetti's handling of the criminal case against Simpson. FYI: a 3rd debate between Garcetti & Lynch is set for Sept. 9 (sponsored by the Assn. of Deputy DAs) & 4th DA's debate will be held Sept. 19th in the studios of Century Cable TV...

■ ***Mirror Mirror on the Wall*** - Which Calif. delegate or politician received the most news media attention at the DNC's Presidential convention in Chicago? Not U.S. Senators Barbara Boxer or Dianne Feinstein; and not '98 probable gubernatorial candidates Gray Davis or Kathleen Connell. The big winner: former Chicago 7 activist and now State Sen. Tom Hayden (D-Santa Monica --- opps, West L.A.)...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- A sad note: one of the co-founders of the Coro Foundation, W. Donald Fletcher, 88, died Aug. 24 in L.A. of kidney failure. Fletcher founded Coro on Oct. 12, 1942 in S.F...
- The L.A. Co. Bd. of Supes has named San Diego Co.'s CAO David Janssen as its new CAO...
- The Civic Center Child Care Center at 1st and Los Angeles Streets in downtown L.A. has been officially named the Joy Picus Child Care Center -- in honor of the former Valley-area L.A. councilwoman...
- Fundraising consultant Charles Sena has been hired to oversee fundraising activities on behalf of L.A. Co. DA candidate John Lynch...
- So. Calif. Edison has named Tommy Ross as director of public affairs for its Sacto region. He has been mgr. of govt. affairs since 1993...
- On the move: Bill Tanner, Exxon's rep in Sacto, has been relocated to Wyoming. New address is 2424 Pioneer Ave, Ste. 202, Cheyenne, WY 82001. New ☎(307)638-0067...
- Irvine-based Smith Public Affairs has promoted Debra L. Trabattori to VP. And Sherry L. Leysen has joined the firm as an associate...

CALPEEK'S MARKETPLACE NETWORK

● **Cerrell Associates Inc.** seeks senior media person for fast paced political/public affairs work. Must have a minimum of 5 to 7 years experience dealing with political and non-political media, crisis management, media training. Will direct media activities interfacing with all the company's divisions. Strong local experience a must. Please fax resumes to Hal Dash at (213) 466-8653...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with payment to CALPEEK's Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info (310)659-0205...